

SEAN G. KAUFMAN | MPH, CPH, IFBA-CP

Chief Executive Officer and Founding Partner - Safer Behaviors (USA)

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📍 Woodstock, Georgia



SUMMARY

Seasoned organizational development and crisis readiness leader with more than 30 years advancing public health preparedness, behavioral risk reduction, and crisis communication across public health, healthcare, and government sectors. I have a proven track record in driving multi-agency collaboration, workforce readiness, and evidence-based training for infectious disease response and biosafety.

My governance experience includes serving on the Board of Commissioners for the National Center for Health Education Credentialing (NCHEC), acting as a trustee for the Society for Public Health Education (SOPHE), and serving as Past-President of the Georgia Federation for Professional Health Educators (GFPHE). I founded Safer Behaviors to design and scale behavioral-based training solutions for frontline professionals facing infectious disease threats, overseeing cross-functional teams to operationalize preparedness initiatives at local, state, federal, and corporate levels.

My 30+ years of experience encompass emergency preparedness and incident management, with a special emphasis on applying behavioral science to improve adherence to infection-control protocols, PPE usage, and surveillance activities, as well as crisis communication to guide high-stakes risk messaging with healthcare facilities, public health partners, and governmental stakeholders during outbreaks. I hold a past certification as a Certified Health Education Specialist (CHES), and am currently Certified in Public Health (CPH), a Certified Intrinsic Coach (CIC), and a Certified Professional in Biorisk Management with the International Federation of Biosafety Associations (IFBA), and I am qualified to facilitate MBTI-based team dynamics and decision-making training programs.

My policy, evidence, and training work includes providing expert testimony in landmark public health enforcement cases related to COVID-19 regulations, authoring and disseminating evidence-based guidance for laboratory safety and clinical containment, and contributing to national and international dialogues on biosafety and emergency response. I have supported congressional briefings and high-profile investigations related to infectious disease threats and led efforts to advance workforce preparedness during the United States' early Ebola treatment cases. My contributions have been recognized with Distinguished Service Awards from the Department of Health and Human Services for leadership during major crises such as SARS, anthrax, and 9/11, and I have been featured in documentary investigations of public health policy and essential services.

This background positions me to accelerate public health's mission by strengthening national preparedness through scalable, evidence-based training and behavioral insights, enhancing incident command and interagency collaboration, elevating crisis communication to inspire trust and timely decision-making, and providing strategic governance and workforce resilience insights essential for protecting healthcare and public health workers during disasters.

EDUCATION

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|-------------|--|
| 2002 | • Certificate in Psychological Trauma Caused by Terrorism
New York University |
| 1999 | • Masters of Public Health in Health and Human Behavior
San Diego State University |
| 1996 | • Bachelors of Arts and Sciences in Psychology
San Diego State University |

EXPERIENCE

11/2011 - Present

Woodstock, Georgia

- CEO and Founding Partner
Safer Behaviors (USA)

03/2020 - Present

United States of America

- COVID-19 Public Health Subject Matter Expert Witness and Consultant
Freelance

02/2014 - 09/2014

Atlanta, Georgia

- Director of Safety Training Programs
Emory University | Environmental Health and Safety Office

01/2004 - 02/2014

Atlanta, Georgia

- Senior Associate and Director of Science and Safety Training Program
Emory University | Rollins School of Public Health

1999 - 2006

Atlanta, Georgia

- Guest Researcher | Health Education Specialist | AREF Contractor | ASPH Fellow
Centers for Disease Control and Prevention | Multiple Centers and Divisions

1996 - 1999

San Diego, California

- Project Manager and Health Education Specialist
San Diego State University

ACADEMIC TEACHING EXPERIENCE

05/2018 - Present

Kennesaw, Georgia

- Part-Time Faculty Member | Public Health Education | Dual Appointment
Kennesaw State University and Georgia Southern University

02/2018 - 03/2025

Remote

- Part-Time Faculty Member | Public Health
KIBGE University | Karachi, Pakistan

06/2003 - 02/2007

Marietta, Georgia

- Area Chair and Faculty Member
University of Phoenix

08/1997 - 06/1999

San Diego, California

- Adjunct Faculty
San Diego State University | Community Health Education

PROFESSIONAL CERTIFICATIONS

Certified in Public Health (CPH)

National Board of Public Health Examiners

Certified Profession in Biorisk Management (IFBA-CP)

International Federation of Biosafety Professionals

CURRENT PROFESSIONAL SERVICE PROJECTS

Strategic Development for High-Reliability Organizations | National Bio and Agro-Defense Facility (NBAF) | United States Department of Agriculture

📅 05/2022 - Present 📍 Manhattan, Kansas

52 Weeks of Safety at Plum Island Animal Disease Center (PIADC) | Department of Homeland Security

📅 10/2023 - Present 📍 Plum Island

BioSafe 360 Leadership Training Program: Association of Public Health Laboratories (APHL) | Centers for Disease Control and Prevention (CDC)

📅 2016 - Present 📍 United States and Globally

Safer Behaviors High-Containment (BSL3) Training Center | Leadership Training in the Control of Infectious Diseases

📅 2018 - Present 📍 Woodstock, Georgia

PROFESSIONAL SERVICE HIGHLIGHTS



HIV and AIDS Pandemic (1995 - 1999)

San Diego, California | Testing, counseling, training, and hospice work



Developed Healthy Swimming Program (2000)

Atlanta, Georgia | Coined the term "Recreational Water Illnesses" (RWIs)



Anthrax Attack Emergency Response (2001 - 2002)

Trenton, New Jersey | Public Health Education



SARS CoV-1 Emergency Response (2003)

LAX Airport and Customs Staff | Public Health Education



Developed BSL3 and BSL4 Science and Safety Training Program (2004)

Atlanta, Ga | Behavioral-Based Training Program for Individuals Working in High-Containment Labs



Developed the "Beaking" Glove Removal Method (2006)

Atlanta, Georgia | Developed a safe glove removal process



H1N1 Pandemic Emergency Response (2009)

Mexico City and USA | Healthcare Professional Training | Public Health Education



Malaysian Airlines 370 (2014)

Kuala Lumpur, Malaysia | Crisis and Family Coaching for those missing from MH370



Ebola Epidemic Emergency Response (2014)

Atlanta, Georgia | Nigeria | Liberia | Belgium | Isolation Unit Management, Healthcare Professional Training, and Compassionate Care Provider



Published Prepare & Protect: Safer Behaviors in Clinical and Laboratory Settings (2020)

Published by Wiley and ASM Press. 16 Chapters



SARS CoV-2 Pandemic Emergency Response

Domestic and Global | Health Education and Clinical Containment Consultation



Developed and Delivered the NIH FIC and PBSA BioPrism Training Program (2015 - 2024)

Islamabad and Karachi, Pakistan | Served as a mentor, coach, trainer, and expert consultant for multiple training programs throughout Pakistan.

PROFESSIONAL AWARDS



John H. Richardson Special Recognition Award (2015): ABSA International

Outstanding contributions which have enhanced ABSA and the profession of biological safety.



Distinguished Service Award (2003): US Department of Health and Human Services

For outstanding contributions and public health activities in response to the SARS outbreak.



Distinguished Service Award (2002): US Department of Health and Human Services

For outstanding contributions and public health activities in response to the 9/11 and 2001 Anthrax Attacks.

PROFESSIONAL ACHIEVEMENTS



Published Prepare and Protect: Safer Behaviors in Laboratories and Clinical Containment Settings (2020)



Provided Testimony for the 113th Congressional Hearing: CDC Anthrax Laboratory Incident



Public Health Emergency Responder for HIV, Anthrax, SARS, H1N1, WNV, MERS, Ebola, and COVID-19



Ensured Workforce Preparedness and Containment Compliance for the Treatment of Ebola in the US at Emory University

PAST HIGH-CONTAINMENT LABORATORY TRAINING PROGRAMS

BSL3 and BSL4 Training Programs | Domestic

ATCC | Boston University | Centers for Disease Control and Prevention (CDC) | Charles River | Colorado State University | Duke University | George Mason University | Lovelace Respiratory Research Institute | Medical University of South Carolina | Merial | Missouri Department of Health and Senior Services | Montana State University | NBACC | University of Alabama, Birmingham | University of California, Irvine | University of California, Los Angeles | University of California, Santa Barbara | University of Florida | University of Georgia | University of Louisville | University of Michigan | University of Tennessee | Texas Department of Health and Human Services | National Institutes of Health: Rocky Mountain Laboratories

BSL3 Training Programs | International

AFSSA - Lyon, France | CIEI - Mexico City, Mexico | Mahidol University - Bangkok, Thailand | National Institute of Virology - Pune, India | Spiez Laboratory - Spiez, Switzerland | University of Malaya - Kuala Lumpur, Malaysia | Universidad Nacional Autónoma de Honduras - Tegucigalpa, Honduras | World Health Organization - Geneva, Switzerland

PROFESSIONAL PUBLICATIONS

Prepare and Protect: Safer Behaviors in Laboratories and Clinical Containment Settings

Wiley and ASM Press

Kaufman, SG

📅 03/2020 🔗 www.wiley.com

Biological Safety Principles and Practices: Chapter 28 - A One-Safe Approach. Continuous Safety Training Initiatives.

ASM Press

Kaufman, SG

📅 2017

PROFESSIONAL PUBLICATIONS

**Bioerror and Safety Culture: The Leadership Commitment to the Preparedness, Protection, and Promotion of Scientists.
Culture: A Publication of the American Society for Microbiology**

Kaufman, SG

📅 2014

Viral Hemorrhagic Fevers: Chapter 9 - BSL4 Workforce Preparedness in Hemorrhagic Fever Outbreaks

Taylor & Francis Group: Edited by Sunit Singh and Daniel Ruzek

Kaufman, SG

📅 2013

Chapter 12: Strategies for Communicating with the Public About High-Containment Laboratories: Anthology of Biosafety XIII

American Biological Safety Association

Kaufman, SG

📅 2012

Surviving Biosafety: Coping with Occupational Stressors of Serving the Profession

Applied Biosafety Journal Vol 17: Number 4

Kaufman, SG

📅 2012

Review of the Emory University Applied Laboratory Emergency Response Training (ALERT) Program

Applied Biosafety Journal Vol 14: Number 1

Kaufman SG, Alderman L, Mathews HM, Berkelman RL

📅 2009

Biosafety Behavioral Based Training for High Biocontainment Laboratories: Bringing Theory into Practice for Biosafety Training

Applied Biosafety Journal Vol 12: Number 3

Kaufman SG, Berkelman, RL

📅 2007

Anthrax in New Jersey: A Health Education Experience in Bioterrorism Response and Preparedness

Health Promot Pract 2005 6: 430-436

Miro S, Kaufman, SG

📅 2005

FIND ME ONLINE



LinkedIn

www.linkedin.com/in/seangkafman/



Twitter

twitter.com/behavioralbased



Safer Behaviors YouTube Channel

www.youtube.com/@SeanKaufman_SaferBehaviors